EXECUTIVE DIRECTOR’S REPORT

APRIL 13, 2018
OVERVIEW

• ANNUAL REPORT & EXCERPTS W/SUBSTANTIVE CHANGES
• DISTANCE LEARNING
• USDE / NACIQI / CHEA

• REVIEW OF STANDARDS
• JURA
• STRATEGIC PLAN
• COMING EVENTS
• SURVEY
NAMES / ACRONYMS

• USDE - US DEPARTMENT OF EDUCATION
• CHEA - COUNCIL OF HIGHER EDUCATION ACCREDITATION
• NACIQI - NATIONAL ADVISORY COMMITTEE ON INSTITUTIONAL QUALITY AND INTEGRITY
• JURA - BY INDIGO INTERACTIVE
WHO ARE THE ABFSE SCHOOLS?
AS REPORTED BY YOU ON ANNUAL REPORT

• 59 ACCREDITED PROGRAMS
  49 MULTI-PURPOSE*  10 SINGLE PURPOSE
• 78% PUBLIC INSTITUTIONS
• 85% REGIONALLY ACCREDITED
• 51% EMBALM ON CAMPUS
UPDATE

• 2 PROGRAMS CLOSED IN 2017
  1 WILL CLOSE IN 2018

• 2 PROGRAMS ARE IN CANDIDACY
ANNUAL REPORT

- SUBMIT BY FEBRUARY 15 – ON LINE; ALL ON TIME
  WITH LISTS OF GRADS, NEW ENROLLEES, DL GRADS (IF APPLICABLE)
  E-MAIL ADDRESSES PREFERRED

- COHORT TRACKING

- AUDIT (IF APPLICABLE)

- ASSESSMENT PLAN – OPTIONAL IN 2017
USDE/NACIQI/CHEA UPDATE

• USDE RENEWAL RECOGNITION REQUIRES NACIQI APPROVAL 1ST FEBRUARY 7, 2018

• RE-AUTHORIZATION OF HEA
CHEA

• JANUARY 10, 2018 – UPDATE ON HEA

• JANUARY 29-31, 2018  CHEA ANNUAL MEETING
MORE ANNUAL REPORT

• ACCURACY IS IMPORTANT

• SUMMARY DATA IS USED FOR COMPARISON
  BY STUDENTS, PUBLIC, MEDIA, SCHOOLS, USDE/chea, etc.

• QUESTIONS/ERRORS - 7 ADDITIONAL REVIEW - 13 (34%)

• 2 PROGRAMS ADMITTED PREVIOUS YEAR REPORTING ERRORS
### SIZE BY STATE (AS REPORTED BY YOU ON ANNUAL REPORT)

<table>
<thead>
<tr>
<th>MOST NEW ENROLLEES [# PROGRAMS]</th>
<th>GRADS</th>
<th>[# PROGRAMS]</th>
</tr>
</thead>
<tbody>
<tr>
<td>TEXAS - 247 (4)</td>
<td>TEXAS - 168</td>
<td></td>
</tr>
<tr>
<td>NEW YORK - 206 (4)</td>
<td>ILLINOIS - 116</td>
<td></td>
</tr>
<tr>
<td>ILLINOIS - 134 (4)</td>
<td>NEW YORK - 91</td>
<td></td>
</tr>
<tr>
<td>CALIFORNIA - 121 (2)</td>
<td>FLORIDA - 83 (3)</td>
<td></td>
</tr>
<tr>
<td>PENNSYLVANIA - 119 (2)</td>
<td>PENNSYLVANIA - 78</td>
<td></td>
</tr>
<tr>
<td>INDIANA - 116 (4)</td>
<td>INDIANA - 70</td>
<td></td>
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<tr>
<td></td>
<td>2017</td>
<td>2016</td>
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<td>------------------------</td>
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</tr>
<tr>
<td><strong>NEW ENROLLEES</strong></td>
<td>2411 (5)</td>
<td>2511</td>
</tr>
<tr>
<td><strong>GRADS</strong></td>
<td>1646 (12)</td>
<td>1638</td>
</tr>
<tr>
<td><strong>ATTRITION</strong></td>
<td>613</td>
<td>793</td>
</tr>
<tr>
<td><strong>TOTAL ENROLLED</strong></td>
<td>5394</td>
<td>6031</td>
</tr>
</tbody>
</table>

**ADJUSTMENTS**
2017 TOTAL ENROLLMENT

>200
• AAMI
• COMMONWEALTH
• PITTSBURGH
• SAN ANTONIO
199-100 10 PROGRAMS
• 51%  ENROLLMENT CHANGE (AT LEAST 10%)
  37% INCREASE  63% DECREASE
  10.6% OVERALL DECREASE IN TOTAL ENROLLMENT
  (SOME DUE TO REPORTING CHANGE)

• 47%  NEW PROGRAM FACULTY OR ADMINISTRATIVE STAFF

• 22%  CURRICULUM CHANGE

• 13+%  WRITTEN STUDENT COMPLAINTS
## GRAD INFO

- **FEMALES** 64.8%
- **AFRICAN-AMERICAN** 18.4%
- **HISPANIC/LATINO** 9.5%
- **DL GRADS** 24.4% (50% OR MORE)
- **FAMILY** 17.7% (+)
- **PARENTS** 11% (+)
- **TOOK NBE** 77.5%
MORE GRAD INFO

• AGE: 56% AGE 21-30  24% OVER AGE 35

• EDUCATION: 22% START W/ BACHELOR DEGREE OR HIGHER
  21% STARTED WITH HS DIPLOMA, ETC.

• EMPLOYMENT: 87.5% WORKED WHILE IN SCHOOL
  64% IN FS RELATED EMPLOYMENT

(NEW ENROLLEES – 44.6% WORKED IN FS BEFORE ENTERING SCHOOL)
OTHER PROGRAM INFO

• 27% OFFER NON-ACCREDITED PROGRAM (16)
  IN 10 STATES
  239 NEW ENROLLEES / 267 GRADS

• BACHELOR DEGREE COMPLETION – 5 (7 IN 2016)
  38 NEW / 7 GRADS
DISTANCE LEARNING

• 73% OF PROGRAMS OFFER SOME DL (43/59)

• 20% OFFER THE **FULL** PROGRAM VIA DISTANCE

• 39% OFFER SOME DL COURSES BUT <50%
  [COULD BE 1 OR 2 COURSES]

• 27% NO DL
MORE DISTANCE

• 2017 – 24.4% OF ALL ABFSE GRADS DID 50% OR MORE VIA DL

CONTRAST TO 2016 GENERAL STUDENT POPULATION (6 MILLION+):

• 31.6% OF ALL STUDENTS TAKE AT LEAST 1 DL COURSE

• 14.9% TAKE EXCLUSIVELY DISTANCE COURSES

• 16.7% TAKE A COMBINATION OF DISTANCE AND NON-DISTANCE COURSES
**ABFSE DL**

- **THOSE OFFERING 50% OR MORE OF COURSEWORK VIA DL SHOULD DISCLOSE NBE PASS RATES, GRADUATION RATES AND JOB PLACEMENT RATES FOR DL**

- **48% OF DL GRADS TOOK NBE ARTS / 49% TOOK NBE SCIENCES**

**DL NBE PASS RATE:**  
- ARTS 84.5%  
- SCIENCES 78.5%
SUBSTANTIVE CHANGES  [APPENDIX K]

• NEW COURSES/PROGRAM/DELIVERY
• FACULTY/STAFF CHANGES
• CHANGE IN PRESIDENT/CEO
• LEGAL NAME
• OWNERSHIP/CONTROL
• PROGRAM CLOSING

• ACCREDITOR/ACCREDITATION STATUS
• RELOCATION
• ADDITIONAL LOCATION/BRANCH
• MISSION/OBJECTIVES
• INCREASE IN CREDIT HOURS
PROJECTS

• JURA – JANUARY 2017
• REVIEW OF STANDARDS – SUMMER 2017
• STRATEGIC PLAN – OCTOBER 2017
JURA

- Acquired software January 2017
- Uploaded ABFSE standards and prepared for self study component
- Training begins February 2018
- First schools submit SS via JURA – April 2018
• 3 SUMMER ‘18 VISITS WITH JURA SS
• UNIQUE PASSWORD TO SCHOOLS
• RELEASE JURA TO NEXT GROUP OF SCHOOLS FOLLOWING ABFSE CONFERENCE
• FIRST SS WORKSHOP FOR JURA – APRIL 2018
REVIEW OF STANDARDS

• SURVEY SUMMER 2017
• RESULTS COLLATED & REVIEWED BY COA – OCTOBER 2017
• WORK GROUP – FEBRUARY 2018
• PRESENTED TO ABFSE MARCH 2018
• ADD APPENDIX E AND RE-SURVEY SUMMER 2018
• COA EVALUATION OCTOBER 2018
• ABFSE REVIEW – WINTER 2019
• ABFSE APPROVAL – APRIL 2019
STRATEGIC PLAN

• WORKSHOP – OCTOBER 2017
  LED BY F. SOLIS

• MISSION - VISION - VALUES
  ESTABLISHED

• PRIORITIES & GOALS IDENTIFIED

• PRESENTED TO ABFSE
  APRIL 2018

• ACTION PLANS REFINED
  BY AD HOC COMMITTEE
  DURING LATE SPRING 2018
2017/2018 REPRESENTATION

• ICCFA – APRIL 2017
• NFDMA – AUGUST 2017
• CANA – AUGUST 2017
• ASPA – SEPTEMBER 2017
• NFDA - OCTOBER 2017

• CHEA – JANUARY 2018
• NACIQI – FEBRUARY 2018
• ICFSEB – FEBRUARY 2018
WHAT’S NEXT?

• SUMMER CURRICULUM WORKSHOP W/ NFDMA
• REVIEW OF STANDARDS, PART II
• EMBALMING TEXTBOOK
• STRATEGIC PLAN IMPLEMENTATION
• JURA
• FACULTY DATABASE
• APPENDIX C & E UPDATES
MORE

• Evaluate Annual Report Data
  Chart Comparison Data
• Review of Assessment Plans (Voluntary)
• Review <60% Grad Rate & Job Placement
• Directory Update
MEETINGS

• OCTOBER MEETINGS
  SALT LAKE CITY, UT  OCTOBER 11-13, 2018
  COA, EXECUTIVE COMMITTEE, SCHOLARSHIP, ???

• ANNUAL CONFERENCE 2019
  MIAMI, FL
  APRIL 10-14, 2019
PARTICIPATE IN SURVEYS  (2)

• EVALUATE THE ANNUAL CONFERENCE  (NEXT WEEK)

• REVIEW OF STANDARDS, PART II
WOAH, WE'RE HALF WAY THERE

• ....WE'LL MAKE IT I SWEAR

• BON JOVI - “LIVIN' ON A PRAYER”